PRINTING AND IMAGING
REGIONAL PROGRAM OF STUDY

ARTS, A/V TECHNOLOGY AND COMMUNICATIONS

Graphic Design and Illustration I

Level 1

Printing and Imaging Technology I/Lab

Level 2

Printing and Imaging Technology II/Lab

Level 3

Practicum in Printing and Imaging Technology

Level 4

HIGH SCHOOL/ INDUSTRY CERTIFICATION	CERTIFICATE/ LICENSE*	ASSOCIATE'S DEGREE	BACHELOR'S DEGREE	MASTER'S/ DOCTORAL PROFESSIONAL DEGREE
Adobe Certified Associate (ACA) - Creative Cloud (Photoshop, Illustrator, InDesign, Premiere Pro, Animate, and Dreamweaver)	Improvement Professional in Print (IPP) certificate	Graphic Design	Art or Fine Arts	Fine Arts
Adobe Certified Associate (ACA) - Visual Design Specialist - 3 Exams (Illustrator + InDesign + Photoshop)	Graphic Media Production Level I	Graphic Media	Computer Graphics	
	Graphic Design Levels I and II	Visual Design	Graphic Design or Animation	
		Visual Communication Technology	Interactive Media	

Additional industry-based certification information is available on the TEA CTE website. For more information on postsecondary options for this program of study, visit TXCTE.org.

Occupations	Median Wage	Annual Openings	% Growth
Art Directors	$77,958	179	21%
Multimedia Artists and Animators	$67,392	186	21%
Desktop Publishers	$37,107	101	9%
Printing Press Operators	$34,549	1,103	9%

WORK BASED LEARNING AND EXPANDED LEARNING OPPORTUNITIES

Exploration Activities:	Work Based Learning Activities:
Shadow a production team
SkillsUSA, TSA	Intern with a multimedia studio.
Obtain a certificate in graphic design.

The Printing and Imaging regional program of study introduces CTE learners to knowledge and skills related to providing printing and imaging services. CTE learners may learn about or practice the foundations of business management, customer service, graphic design, graphic production and large format printing.

The Arts, A/V Technology and Communications (AAVTC) Career Cluster focuses on careers in designing, producing, exhibiting, performing, writing, and publishing multimedia content including visual and performing arts and design, journalism, and entertainment services. Careers in the AAVTC Career Cluster require a creative aptitude, a strong background in computer and technology applications, a strong academic foundation, and a proficiency in oral and written communication.

Successful completion of the Printing and Imaging regional program of study will fulfill requirements of the Business and Industry Endorsement. See the regions approved to offer this program of study at https://tea.texas.gov/academics/college-career-and-military-prep/career-and-technical-education/regional-programs-of-study. Revised - July 2020.

TEA
Texas Education Agency

COURSE INFORMATION

COURSE NAME	SERVICE & COURSE ID	PREREQUISITS (PREQ) COREQUISITES (CREQ)	Grade
Graphic Design and Illustration I / Lab	13008810 / 8128 (2 credits)	Principles of Arts, A/V, Technology & Communications	10-12
Printing and Imaging I	13009600 / 5911 (1 credit)	Rec: Principles of Arts, A/V, Technology & Communications	9-12
Printing and Imaging II	13009700 / 5921 (1 credit)	Printing and Imaging I	10-12
Practicum in Printing and Imaging Technology	13009800 / 5931 (2 credits)	PREQ: Printing and Imaging II/Lab	11-12

BISD Recommended Course Sequence

Grade	9th Year	10th Year	11th Year	12th Year
Courses	Principles of Arts, A/V Technology, & Communications	Printing & Imaging Technology I/Lab	Printing & Imaging Technology II/Lab	Practicum in Printing & Imaging Technology